



HPAC Engineering from Penton

HPAC Engineering serves the mechanical engineered systems market in the areas of building construction, renovation, and retrofit. Editorial features system design and sizing, facility and energy management controls systems, energy and water efficiency, indoor air quality, comfort management, and deregulation.

SEGMENTS

36,788	Total Universe / Universe Rate	\$150.00/M
34,338	Records with Phones	+ \$60.00/M
15,108	Email (see email datacard)	\$375.00/M
	Transmission	+ \$50.00/M

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/21/2015
Counts Through	07/21/2015

DATA CARD MAINTENANCE

New To System	07/21/2015
Last Update	07/21/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

DESCRIPTION

HPAC Engineering, the magazine of mechanical systems engineering, is a forum for peer-to-peer communication among engineering professionals in the buildings and construction industries. Its editorial mission is, simply, to help its 35,000 engineering readers provide for human health, safety, and comfort economically, efficiently, and reliably. Articles are solutions-oriented and focused on providing timely, accurate and practical information on the latest HVACR technologies, techniques and tools that HPAC Engineering readers depend on in their daily work. Areas covered include design and sizing, facility and energy management, building automation systems (BAS) and controls, energy and water efficiency, indoor air quality (IAQ), comfort management, and deregulation.

HPAC Engineering is also a voice of leadership in the buildings industry, promoting best practices leading to superior building design, construction, operations, maintenance, and performance.

Job Function	Postal	Email
Engineering Management	7992	2840
Engineering For Sys Design	8539	3446
Engineering For Sys Insta	4015	1774
Engineering Mtc Oper Mro	7361	2852
Other Hpac Engineering	212	8
Facility Engineering Mgmt	8470	3408
Other (please Specify)	578	290

Job Title	Postal	Email
Corp Exec Mgmt	104	36
Fac Mgmt	1130	157

Hvac Engr Mgmt	67	22
Hvac Engr Professional	118	36

Title Category	Postal	Email
Top Management	13374	5017
Middle/administrative Management	8474	2954
Financial Management	271	79
Sales & Marketing Management	965	364
Information Technology (it) Professionals	574	255
Production Management	4289	1423
Engineering Management	10455	4103
Professionals	1737	737
All Other Management	111	43
Vp-level	1309	418
Director-level	4106	1343
Manager-level	6443	2356
Assistant -level	212	53
Human Resources	16	4
Purchasing	88	27
Retired	10	5
Senior (c-level Or Higher)	7799	3151
Students	21	14
Education	135	51
Medical	40	17
Lawyers	7	4

Business Activity	Postal	Email
Engineering Office Bldgs	2218	951
Consulting Engineering Fir	8464	3423
Engineering Construction F	6869	2556
Design Build Or Mechanical	2371	1305
Industrial Manuf Processin	5254	1671

Property	54	21
Management Develo		
Hospital Health Care	2543	954
Va		
Hotel Motel Resort	3	2
Schools University	6786	2085
Government Except		
Va	2711	1166
Food Rest Dist		
Storage Sal	3	0
Utilities	19	8
Transportation		
Airport Rai	17	9
Financial Insurance	2	0
Esco Energy	1	1
Sales Engineer		
Manufacture	64	26
Oem Engineer	8	5
Distributor		
Wholesaler	29	17
Other (please		
Specify)	1779	722

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(constructors, builders, design, production, tech)

SELECTS

Bus/Industry Type	\$15.00/M
Job Title	\$15.00/M
Max per Company/Sites	\$15.00/M
Number of Employees	\$15.00/M
Sales Volume	\$15.00/M
SCF	\$10.00/M
SIC/NAICS Code	\$15.00/M
State	\$10.00/M
Zip	\$10.00/M
Job Function	\$15.00/M
Primary Business	\$15.00/M
Specify Equipment	\$15.00/M

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Male	86%
Female	4%

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Value **not available**

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Minimum Quantity **5,000**
Minimum Price **\$0.00**

NET NAME ARRANGEMENTS

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Minimum Quantity **0**
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SPECIAL INSTRUCTIONS

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